

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WOLB / WERQ</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">Oct. 3, 2016</span>
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I, Kelley Legas  
do hereby request station time concerning the following issue:

<span style="font-size: 1.2em; font-family: cursive;">Promotion of Kathy Szeliga for U.S. Senate</span>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<span style="font-size: 1.5em; font-family: cursive;">Per attached agreement</span>					

This broadcast time will be used by: More Meaningful Forum

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

*Kathy Szeliga, Candidate for U.S. Senate*

I represent that the payment for the above described broadcast time has been furnished by (name and address):

*Move Many Good Forward  
PO Box 162  
Annapolis, MD 21404*

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

*Jim Kenney, Treasurer*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Move Maryland Forward  
PO Box 142  
Annapolis, MD 21404

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Jim Kenney, Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

Oct 3, 2016      [Signature]      443-569-5908  
Date                                  Signature                                  Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**                      ☐ **Accepted in Part**                      ☐ **Rejected**  
[Signature]                      Harris E. [Signature]                      V. [Signature]  
Signature                                  Printed Name                                  Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<i>per attached schedule</i>				

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



## Disclosure Statement Certification

Candidate or Authorized Committee Name: Move Forward Maryland (Kathy Szeliga)  
Representative: via Strategic Campaign Group - Kelly Rogers  
Address: 191 Main St Suite 130 Annapolis MD  
Phone: 443-529-5908

Method of Disclosure (check all that apply):

☐ Telephone \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date)

☐ Mail \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date)

☒ Email to Kathy Rogers (person's name) on 9/21/16 (date) - issue letter!

☐ In person \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date)

Station Representative (signature): [Signature]

Candidate or Representative (signature): \_\_\_\_\_

Date: 9/21/16

By signing this document, I hereby certify that I am authorized to purchase political advertising on behalf of the above candidate and that I have received and reviewed a copy of Radio One's Political Broadcast Advertising Disclosure Statement, the terms of which shall govern such purchase.

# Issue Advertising Supplement to NAB PB-18

This form is to be completed every time a request is made to purchase broadcast time for any issue advertising that communicates a message relating to any political matter of national or local importance (e.g., ballot or legislative issues of public importance).

This form must be placed in the station's local public inspection file together with the NAB PB-18 Agreement Form for Non-Candidate/Issue Advertisements and retained for two years, except in the case of local issue advertising.

Date of Request: 10/4/16 Time: 3:48p

Issue Referred to: Kathy Szeliga

Name of Purchasing Organization: Move Forward Maryland

Purchaser Address: PO Box 162 Annapolis MD 21404

Purchaser Telephone: 410 921 9228

Purchaser Representative: JM Kenney

Board of Directors/CEO/Officers (List Separately):

JM Kenney - Treasurer

Scott McKenzie Asst. Treasurer

Name of Agency: Strategic Campaign Group

Agency Representative: Kelley Rogers

Information Requested: Rates + Air time

Received By: Robert Cardoni

Public File Date Prepared By: Robert Cardoni

Rates Charged for Spot: Issue

Class of Time: non preempt

Schedule Details (attach order and broadcast contract): Attached

## Robert Cardoni

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**From:** Kelley Rogers <kelley@strategiccampaigngroup.com>  
**Sent:** Saturday, October 01, 2016 3:48 PM  
**To:** Robert Cardoni; David Willner  
**Subject:** RE: [External] Rate Card  
**Attachments:** dan\_new\_final.mp3

Bobby:

Happy Saturday. I am guessing that you will likely not get this until Saturday. My group is ready to move forward with some advertising. I have attached the Wave file for our ad to this email.

We would like to buy as follows:

### WOLB

October 5 through October 31 on a Monday through Friday schedule:

6 am – 10 am -- 2 ads per day

3 pm – 7 pm – 2 ads per day

### WERQ

October 18 through October 31 on a Monday through Friday schedule:

6 am – 10 am -- 1 ad per day

3 pm – 7 pm – 1 ad per day

Please send me a net invoice for this ad buy. Also, if you have wiring instructions my Treasurer can wire payment. I may have additional monies to spend in the coming weeks hopefully. Just let me know what our next step is to get this moving.

Thanks Bobby. Have a nice weekend.

**Kelley Rogers**  
**Strategic Campaign Group**  
**191 Main Street, Suite 310**  
**Annapolis, Maryland 21401**  
**Phone: 443.569.5908**  
**[www.strategiccampaigngroup.com](http://www.strategiccampaigngroup.com)**

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**From:** Robert Cardoni [mailto:rcardoni@radio-one.com]  
**Sent:** Wednesday, September 21, 2016 4:43 PM  
**To:** Kelley Rogers <kelley@strategiccampaigngroup.com>; David Willner <dwillner@radio-one.com>  
**Subject:** RE: [External] Rate Card

Thanks for the update Kelley



**Robert Cardoni | Integrated Marketing Manager**

Radio One Baltimore | Interactive One Local

1705 Whitehead Rd Baltimore MD 21207

(o) 410-907-0322 (m) 410-215-1114



**Unless otherwise agreed in writing by a station General Manager, all Radio One sales orders are governed by the terms and conditions of Radio One's standard sales agreement, which can be found at <http://home.radio-one.com/sales-terms/>. By accepting any sales orders communicated by this email message, any advertisers and/or their agencies agree to be bound by the terms therein**

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**From:** David Willner

**Sent:** Wednesday, September 21, 2016 10:57 AM

**To:** Robert Cardoni

**Subject:** Fwd: [External] Rate Card

Can u send and find out who this is for.

Dave Willner  
Director of Sales  
Radio One Baltimore  
410-907-0320 Direct  
410-215-7533 Cell

----- Original message -----

From: Kelley Rogers <[kelly@strategiccampaigngroup.com](mailto:kelly@strategiccampaigngroup.com)>

Date: 9/21/16 10:24 AM (GMT-05:00)

To: David Willner <[dwillner@radio-one.com](mailto:dwillner@radio-one.com)>

Subject: [External] Rate Card

Dave:

Good morning. I am seeking information about political ad rates for your station. Could you kindly send me your rate card please? Thank you.

**Kelley Rogers**  
**Strategic Campaign Group**  
**191 Main Street, Suite 310**  
**Annapolis, Maryland 21401**  
**Phone: 443.569.5908**  
**[www.strategiccampaigngroup.com](http://www.strategiccampaigngroup.com)**

**CONTRACT**

**WERQ-FM**  
**1705 Whitehead RD**  
**Baltimore, MD 21207**  
**(410) 332-8200**

<http://92q.com>

And:

**Strategic Campaign Group**  
**Attention: Kelly Rogers**  
**191 Main Street**  
**STE 310**  
**Annapolis, MD 21401**

<u>Contract / Revision</u> 328601A /		<u>Alt Order #</u>
<u>Product</u> Oct 2016		
<u>Contract Dates</u> 10/05/16 - 10/31/16		<u>Estimate #</u>
<u>Advertiser</u> Move Maryland Forward		<u>Original Date / Revision</u> 10/03/16 / 10/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WERQ-FM	<u>Account Executive</u> House Baltimore MD	<u>Sales Office</u> Local Baltimore
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WERQ	10/18/16	10/31/16	M-F	6a-10a		1:00				NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-TWTF--				4	\$450.00				
	Week:	10/24/16	10/30/16	MTWTF--				5	\$450.00				
	Week:	10/31/16	11/06/16	M-----				1	\$450.00				
N 2	WERQ	10/18/16	10/31/16	M-F	3p-7p		1:00				NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-TWTF--				4	\$450.00				
	Week:	10/24/16	10/30/16	MTWTF--				5	\$450.00				
	Week:	10/31/16	11/06/16	M-----				1	\$450.00				
<b>Totals</b>								0.00				20	\$9,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	18	\$8,100.00	(\$1,215.00)	\$6,885.00
10/31/16 - 10/31/16	2	\$900.00	(\$135.00)	\$765.00
<b>Totals</b>	20	\$9,000.00	(\$1,350.00)	\$7,650.00

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

15009

NAME: WERQ-FM

CHECK DATE: 10/3/2016

Date	Type	Reference	Original Amt.	Balance Due	Discount	Payment
10/3/2016	Bill	328601A	7,650.00	7,650.00		7,650.00
					Check Amount	7,650.00

Wells Fargo Bank - M Radio Ads (10/05 - 10/31/2016)

7,650.00

THIS CHECK IS VOID WITHOUT A BLUE &amp; RED BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

**Move Maryland Forward**  
**PO Box 162**  
**Annapolis, MD 21404**

Wells Fargo Bank, N.A.  
 93 Main Street  
 Annapolis, MD 21401

15009

Printed: WnUser-EBM 10/03/16 05:48:40 pm

DATE: 10/3/2016

PAY **7,650.00**  
 ONLY Seven Six Five Zero CENTS

\$ 7,650.00

PAY Seven Thousand Six Hundred Fifty and 00/100 Dollars

TO THE **WERQ-FM**  
 ORDER **Attn: Bobby Scardoni**  
 OF **1705 Whitehead Rd**  
**Gwynn Oak, MD 21207**

MEMO: Radio Ads (10/05 - 10/31/2016)

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER &amp; FLUORESCENT FIBERS